

De Soto Tourism Commission

De Soto Community Center

Meeting Minutes

May 18, 2026 at 6:00 pm

Members Present: Janice Vanevenhoven, Pamela Cotant, Kari Beeman, Joshua Petzel, Lacey Zitzner, Jennifer Swiggum,
Mitchell Schiffer Absent: Emma Justin. Attending: Carrie Brudos

1. Agenda

- a) Review and approval of current meeting agenda

Motion made by Mitchell Schiffer, seconded by Janice Vanevenhoven to approve the agenda. Motion carried.

- b) Review and approval of prior meeting minutes

Motion made by Lacey Zitzner, seconded by Janice Vanevenhoven to approve the April 20, 2026 meeting minutes.

Motion carried.

2. Reports

- a) Treasury – Kari

The deposits have been made, accounts signed and checks ordered.

- b) Advertising, Publicity and online Media – Emma

With Emma absent, Pamela Cotant reported. Got ad placed in On Wisconsin Outdoors. Pamela will talk to Josh Sharpe about online media.

- c) Sponsored Events – Janice

Janice has been approached by different artisans for the Farmer's Market at Blackhawk Park. It will be Friday, June 26 from 4-7 pm. Janice has 7 vendors and 2 music acts. An application will be filled out to ask for funding of music. Discussion on Fish Fry Youth 22 shoot and John Cina Ball Tourney.

- d) Capital Improvements – Mitch

Mitchell went to a conference for Economic Development. A strategic planning meeting will be held tomorrow, Tuesday, May 19 at 7 pm.

- e) Grant and Sponsorships – Josh

Nothing to report.

- f) Administrative – Josh

Financial updates will be made regularly. An e-mail account will be established with Lacey taking care of. A boost will be put on Facebook in the amount of \$50.

3. Next meeting date/time

Motion made by Jennifer Swiggum, seconded by Janice Vanevenhoven to set the next meeting for June 15, 2026 at 6:00 pm. Motion carried.

Motion made by Jennifer Swiggum, seconded by Janice Vanevenhoven to adjourn the meeting. Motion carried.