

De Soto Tourism Commission

De Soto Community Center

Meeting Minutes

December 15, 2025 at 6:00 pm

Members Present: Janice Vanevenhoven, Pamela Cotant via phone, Mitchell Schiffer, Kari Beeman, Joshua Petzel, Jennifer Swiggum

Absent: Lacey Zitzner, Emma Justin, Cindy Eisenman. Attending: Carrie Brudos

1. Agenda

a. Review and approval of prior meeting minutes

Motion made by Mitchell Schiffer, seconded by Jennifer Swiggum to approve the agenda. Motion carried.

b. Review and approval of current meeting agenda

Motion made by Janice Vanevenhoven, seconded by Kari Beeman to approve the November 17, 2025 meeting minutes with change of Janice's last name. Motion carried.

2. Reports:

a. Treasury - Kari

Kari has exhausted all her resources. WI Department of Revenue gave her some text number to try for AIRBNB and VRBO.

b. Advertising, Publicity, and Online Media - Emma

1,000 rack card will be ordered. Sherry Quamme will distribute them. Discussion on advertising with Larry Quamme.

c. Sponsored Events - Janice

Janice discussed the Kayak and Canoe event. Look at combining Halloween Party at Prairie View and Community Center.

d. Capital Improvements - Mitch

Nothing to report

e. Grants and Scholarships – Josh

Nothing to report

f. Administrative - Josh

Josh talked about trimming a few things back.

3. Main Street project support

Mitchell discussed his Main Street project and funding opportunities. The tourism commission picked USA Bulletin Board: \$300. Rack Card Holder: \$250, Concrete Stamp: \$700 and History Display Case: \$2,500 for a grant toward Michell Schiffer's Main Street project. Mitchell said he would match the Tourism Commission's sponsorship grant.

Motion made by Janice Vanevenhoven, seconded by Kari Beeman to give a \$4,000 sponsorship grant on tourism based items for Mitchell Schiffer's River Goods and Gifts. Motion carried.

4. Presidential address - Moving forward in 2026

Josh discussed saving valuable time at meetings by trusting that assigned groups are taking care of business, so we can move forward and be effective.

5. Next Meeting date/time

The next meeting is set for January 19, 2026 at 6:00 p.m.

6. Adjournment

Motion made by Janice Vanevenhoven, seconded by Mitchell Schiffer to adjourn the meeting. Motion carried.