

De Soto Tourism Commission

Meeting Minutes

March 17, 2025 at 7:00 pm

Members Present: Emma Justin, Janice Vanevenhoven, Joshua Petzel, Mitchell Schiffer, Lacey Zitzner, Gary Mulford, Jennifer Swiggum, Pamela Cotant Absent: Kari Beeman, Amy Boardman, Regina Ray, Cindy Eisenman. Attending: Carrie Brudos

=> Motion made by Joshua Petzel, seconded by Janice Vanevenhoven to approve additions to the agenda and the agenda. Motion carried.

=> Motion made by Mitchell Schiffer, seconded by Joshua Petzel to approve the February 17, 2025 meeting minutes with the adjustment of placing Pamela Cotant and Emma Justin to absent. Motion carried

=> De Soto Revenue/Expenses Report – Carrie

The De Soto Treasurer's report was reviewed and discussed. There were two checks written for a total of \$1,100.00.

=>Wheatland Revenue/Expenses Report-Cindy

No changes.

Continued topics:

=>**EIN Application and Joint Banking Account – Janice**

Janice is working on SS-4 application and waiting to hear back.

=> **Winter Ice Skating / Summer Movies in the Park - Amy**

The Summer Movies in the Park are tentatively being set for the 2nd Friday in June & July. Joshua Petzel has a projector and screen we can use for the movies.

=> **Great River Canoe Race Status -Janice / Regina**

All the job assignments are getting filled. Judd Steinbeck is a contact for the Goose Island Grind canoe race. When is the JEM grant due?

New Topics:

=> **Wisconsin Governor's Conference on Tourism 2025 – Regina**

Regina is absent. Tabled until next month

=>**Advertisement in On Wisconsin Outdoors (Dick Ellis) – Pamela**

We need an EIN to apply for the JEM grant.

=>**Cresco Shopper-Request for De Soto Information-Gary**

Emma Justin will take care of the request for the Cresco Shopper

=> **Waukon Standard-Request for De Soto Information -Gary**

Jennifer Swiggum will take care of the request for information at the Waukon Standard.

Deadline April 9=Waukon Standard 2025 Tourism Guide

=> **Blighted Property Identification & Remedy Expenses – Gary**

Do we fund abatements? Can we help the residents with clean-up of their property? Come to village board meetings?

Motion made by Jennifer Swiggum, seconded by Joshua Petzel to adjourn the meeting.

The next meeting will be April 21, 2025 at 7 pm. Motion carried.