

De Soto Area Tourism Commission Meeting

7:00 PM Monday March 17, 2025

De Soto Community Center

Agenda:

- => Additions to Agenda and Agenda Approval
- => 2-17-2025 Meeting Minutes Review and Approval
- => De Soto Revenue/Expenses Report - Carrie
- => Wheatland Revenue/Expenses Report - Cindy

Continued Topics:

- => EIN Application and Joint Banking Account - Janice
- => Winter Ice Skating / Summer Movies in the Park - Amy
- => Great River Canoe Race Status - Janice / Regina
 - Sub-Committee Leaders
 - Event Planning Meetings

New Topics:

- => Wisconsin Governor's Conference on Tourism 2025 - Regina
- => GEM Grant Application for Great River Canoe Race - Janice / Regina
- => Advertisement in On Wisconsin Outdoors (Dick Ellis) - Pamela
- => Cresco Shopper Request for De Soto Information - Gary
- => Waukon Standard Request for De Soto Information - Gary
Deadline April 9 - Waukon Standard 2025 Tourism Guide
- => Blighted Property Identification & Remedy Expenses - Gary
- => Additional Topics as Time Permits

